

PERSONALIZED MARKETING PLAN

When you hire a realtor to sell your property, there are some basic services that you can expect. When you work with Ruhl&Ruhl, your experience is different. You will receive a personalized marketing plan to meet your goals, that is specific to only you. When it comes to marketing your property, there are thousands of options. Your Ruhl Agent will help you narrow down your options to the ones that specifically meet your goals. This will give you the confidence that your house will receive the highest net possible at closing.

MARKETING/PROMOTION	BASIC SERVICE	THE RUHL DIFFERENCE
Yard sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your property featured locally online & in the MLS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Host open houses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listing will be promoted on Realtor.com and Zillow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Home Warranty	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Nationally ranked website with 4,921 average visits per day		<input checked="" type="checkbox"/>
Your property highlighted on agent websites		<input checked="" type="checkbox"/>
Partnership with relocation companies, which helps you find potential buyers		<input checked="" type="checkbox"/>
Social media presence with over 7,200 followers on Facebook		<input checked="" type="checkbox"/>
Targeted digital advertising to increase reach and engagement		<input checked="" type="checkbox"/>
Your house featured on Listing Alerts that are emailed to potential buyers		<input checked="" type="checkbox"/>
Weekly reports to keep you informed of your online activity for your property		<input checked="" type="checkbox"/>
Listing shared with Ruhl&Ruhl agents at sales meetings		<input checked="" type="checkbox"/>
Listing featured on Homesnap app for additional exposure		<input checked="" type="checkbox"/>
Professional photography to showcase your home		<input checked="" type="checkbox"/>
Broker/Realtor tours with feedback		<input checked="" type="checkbox"/>
One stop shop! In-house loan services & insurance partnership		<input checked="" type="checkbox"/>
On-site legal compliance team to review your contract		<input checked="" type="checkbox"/>
Customer service staff who ensure a timely follow-up on buyer inquiries.		<input checked="" type="checkbox"/>
Home Service Vendor partnerships to help with any repairs		<input checked="" type="checkbox"/>